

Marc Ruizenaar



CONTACT

- +31 6 286 726 50
- info@marcruizenaar.com
- The Netherlands
- 06-03-1998

LANGUAGE

Dutch - Native
English - Advanced

SKILLS

Soft skills:

Client communication, team leadership, facilitation, code review & mentoring, project management

Frontend:

React, Next.js, TypeScript, Alpine.js
Sass, Tailwind CSS

Backend & Database:

PHP, Supabase, MongoDB

CMS & E-commerce:

Strapi, WordPress, Magento 2, Shopify

Tools & Workflow:

Git, Bitbucket, Jira, Figma, Adobe

ABOUT ME

With experience as a business owner, designer, and developer, I've worked on most parts of agency projects, from the first meeting to delivery. I'm used to talking to clients, running a team, and writing code myself. This has given me the soft skills to lead conversations and run events, and the hard skills to keep up with developers on real projects.

WORK EXPERIENCE

Cursor Ambassador feb 2025 - current

Organizing events, sharing how teams and developers use Cursor in workflows, providing feedback to product, and helping others get productive with AI-assisted development.

Medior - Frontend Developer - Happy Horizon jan 2025 - current

Developing and maintaining e-commerce platforms for some of the Netherlands' largest retailers. Working on large, codebases with years of custom functionality, adding and improving features while staying in close contact with clients to scope and deliver new work.

- React / Next.js / Tailwind – Headless frontend with Magento 2 as a backend, including custom components and new feature development.
- Magento 2 / Hyvä / PHP / Sass – Custom modules, Pagebuilder components, and platform maintenance.
- Shopify / Liquid / JavaScript / Sass – Custom theme development.

Hackathon Organizer - Co-Founder sep 2025 - may 2026

- Co-founded a hackathon platform connecting companies, developers, and creatives around real business challenges.
- Organized sponsored hackathons with corporate sponsors AWS, Google, Miro, PostNL, OutSystems, Boncode.
- Managed the relationship with the tech community: pre-event communication, on-site support, and post-event follow-up.
- Led strategic partner acquisition from scratch: negotiation, brand activations, and sponsor coordination throughout the events.
- Built AI tools to make the process easier and faster.

CO-Owner - Marketing Hunters 2019 - jul 2024

As co-owner of this web agency, I led a team of four developers and served as the primary client point of contact from initial brief through delivery and follow-up. I scoped projects, managed expectations, and kept accounts aligned throughout the cycle, from kickoff to ship. My responsibilities included conducting code reviews, improving code quality, and refining project structure to ensure maintainability and consistency across the team's output.

Owner - Marc. 2015 - 2019

Freelance - Graphic Designer at CMIS Group oct 2018 - sep 2019

CMIS Group is a overarching organization surrounding several major mortgage advisory agencies. In my role, I was responsible for creating and designing content across various media. This included social media content, banners, flyers, posters, and animations.

Freelance - Graphic Designer at VVD Rotterdam oct 2018 - nov 2018

I contributed to the visibility of VVD Rotterdam in their upcoming campaign by designing a range of digital and print media. This included creating social media content, vlogs, banners, flyers, posters, and animations.

Content Maker - VVD dec 2017 - nov 2018

I was responsible for creating designs for the largest political party in the Netherlands. My biggest achievement was my banner campaign, which had over 52 million views.

EDUCATION

Upskill - Frontend developer

Hyper Island | 2024 - 2025

Packaging- / Graphic Designer

Grafisch Lyceum Rotterdam | 2014 - 2017